

**XTREME
FUN**

IT'S PARTY TIME!

**THE XTREME FUN INTERACTIVE
ENTERTAINMENT EXPERIENCE
FRANCHISE OPPORTUNITY.**

Opportunity, sooner or later, comes to all who work and wish, and the sure way to miss success is to miss the opportunity.

A SPECIAL THANK YOU FROM OUR FOUNDER

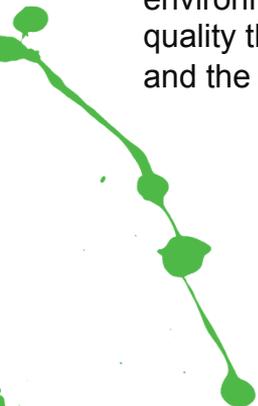
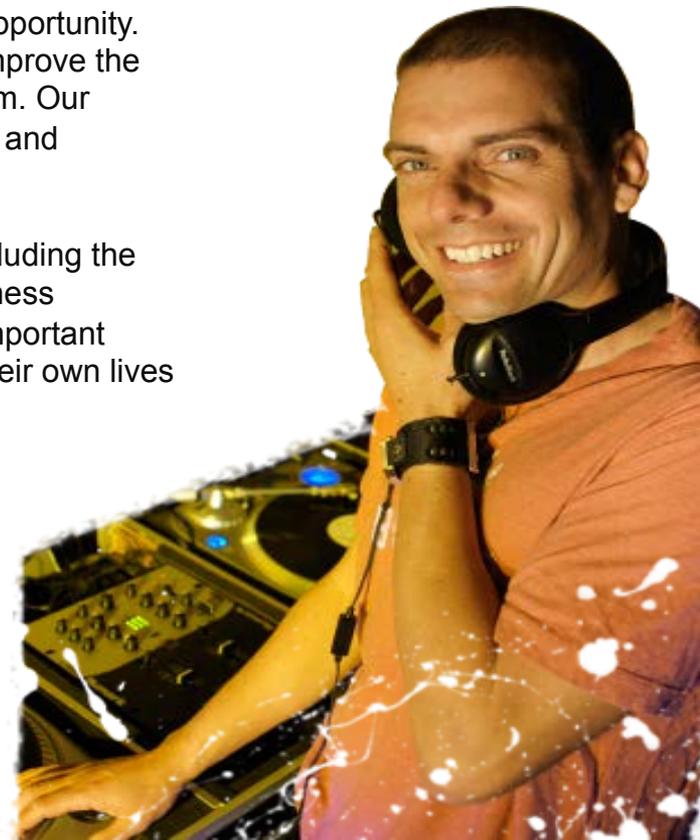


IT'S PARTY TIME!

We are always grateful when someone expresses interest in our franchise opportunity. Xtreme Fun is not just about being a franchise company. Our mission is to improve the quality of life for both our Franchisees and our Xtreme Fun Home Office Team. Our experienced people bring a wealth of interactive entertainment management and operational experience to our family of Franchisees.

We have attracted franchise candidates from many different walks of life, including the corporate world, the military, the government, and others from the small business environment. No matter what the background of our franchisees, the most important quality that we look for is the desire to work hard and make a difference in their own lives and the lives of people in their communities.

Scott Feld
Xtreme Fun, Founder





IT'S PARTY TIME!

THE PARTY EVENT ENTERTAINMENT MARKET

IBISWorld's Party & Event Planners 2015 Market Research Report states the following industry statistics and market size:

A young child in a bright pink long-sleeved outfit and a purple beanie is running and jumping joyfully. They have a large orange backpack and are leaving a trail of orange paint splatters behind them. The background is a light green textured wall.

\$5 Billion
Industry Revenue

4.8%
Annual Growth
2015

215,147
US Employment

203,368
No. of US
Businesses



IT'S PARTY TIME!

WHAT IS THE PARTY + EVENT PLANNERS INDUSTRY?

According to IBISWorld's 2015 Market Research Report, this industry includes independent companies and individuals that organize parties, weddings, corporate dinners and other social gatherings. These operators serve households, businesses and nonprofits.

Now is the time for you to join us in providing the best party entertainment experience for the largest audience in order to capture significant market share for our Franchisees.



IT'S PARTY TIME!

THE XTREME FUN INTERACTIVE ENTERTAINMENT FRANCHISE OPPORTUNITY

We understand that when it comes to choosing a business opportunity or party event franchise, there are several options available to you. Xtreme Fun sets itself apart from other companies with its excellent business model and support.



IT'S PARTY TIME!

EXCELLENT CLIENT SERVICE THROUGH EXCEPTIONAL TRAINING

The Xtreme Fun franchise opportunity provides the utmost in client service. Our training system provides you with invaluable experience and the confidence to handle any party event business situation. We also provide telephone support, video training modules, and email templates to answer the most frequent questions you may encounter on a daily basis in operating your Xtreme Fun business.





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MARKETING STRATEGY

Our marketing strategies have been created to generate excitement. Your event entertainment business will flourish by word-of-mouth endorsements from loyal clients. We will share our techniques for reaching the ideal clients in an affordable and effective manner. Xtreme Fun is one of the most affordable and best entertainment business ideas in the franchise world.



INNOVATIVE ENTERTAINMENT PRODUCTS AND SERVICES



BEING A DJ IS AWESOME FUN!

“DJing” has taken on new meaning in the 21st century. With the emergence of new hardware and software technologies, the opportunities are almost limitless, but it can be challenging to keep up with all of the changes in technology. That’s where Xtreme Fun comes in. Our franchise training equips you to take your Xtreme Fun business to the next level and beyond. We’re talking about comprehensive, real-world training from our experienced DJ instructors.



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IT'S PARTY TIME!

Xtreme Fun is one of the very few party event franchise companies in the world offering DJ training to their franchisees in combination with an entire party event entertainment business format.

Our DJ party events captivate crowds by including many genres of music to accommodate whatever party theme your client selects.

We offer a flexible and affordable DJ package to our Franchisees. No matter what your client's budget, you will have an affordable Xtreme Fun DJ party program to offer.



Xtreme Fun

IT'S PARTY TIME!

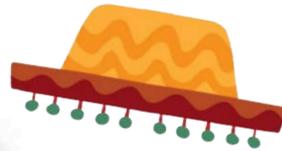


IT'S PARTY TIME!



PHOTO BOOTH: "A PICTURE IS WORTH A THOUSAND WORDS."

Photo booths are all the rage at weddings, birthday parties, and corporate events. They have become an ever-growing part of party event entertainment offering guests the chance to come away with enjoyable personal souvenirs.





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With a high-quality camera, professional lighting and a range of fun backgrounds, you'll end up with quality prints in a range of exciting layouts. Your guests can just smile and have fun, and the Xtreme Fun photo booth will guarantee capturing memories for all your clients.

Operating the Xtreme Fun photo booth at party events is easy to do and allows you to provide a value-added service that generates additional revenue for your franchise business.



IT'S PARTY TIME!

Xtreme Fun

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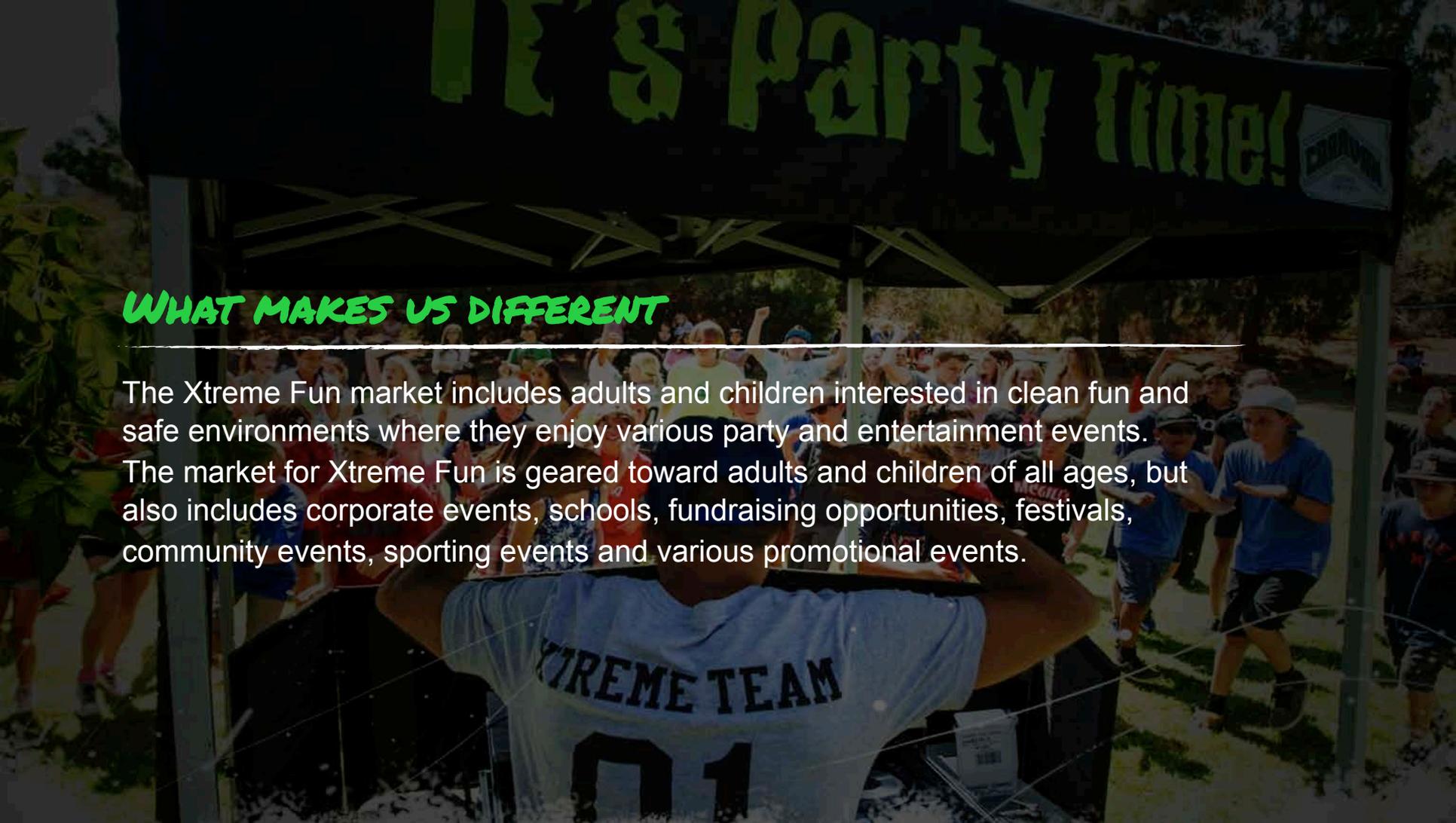
OUR TEAM

Taking the time to create and express our business culture has allowed us to define the type of people we hire to be part of the Xtreme Fun Team. Our philosophy and selection of employees creates a client experience unattainable by our competitors. These values originate from our founder, Scott Feld, who has spent the past 20 years in the party event entertainment business expanding the Xtreme Fun business model and developing a client list of global-brand companies including Sea World, LEGOLAND, and The San Diego Padres.

We do not require business or party event entertainment experience to purchase an Xtreme Fun franchise. Just bring your enthusiasm and determination; we will provide the training and support to put you on the path to success.



It's Party Time!



WHAT MAKES US DIFFERENT

The Xtreme Fun market includes adults and children interested in clean fun and safe environments where they enjoy various party and entertainment events. The market for Xtreme Fun is geared toward adults and children of all ages, but also includes corporate events, schools, fundraising opportunities, festivals, community events, sporting events and various promotional events.



IT'S PARTY TIME!

We have fun at the corporate office, fun interacting with our Franchisees, and fun at our Franchisee party events. Why? Because our Team is special. They are experienced and thoroughly know the party event business. We enjoy coming to work every day to plan entertainment events and are excited to help our Franchisees build their franchise businesses. Our Xtreme Fun Team is invested in your success.

What sets Xtreme Fun apart is that most party and special event companies, either franchised or company-owned, have a narrow focus. Their party events either appeal to adults or children, or only boys or girls. Some event companies only offer activities that are exclusively for outdoor games which may not be appropriate for all ages and don't do well in cold climates.





IT'S PARTY TIME!

A typical week of events for an Xtreme Fun Franchisee can include a client's son's 8th birthday party featuring sports games and activities including Nerf and Slime. It can also be a daughter's 11th birthday featuring special events like Birthday-Dance, Game Show, or more active games like Obstacle Course. As clients' sons and daughters move up in age, Franchisees offer DJ events which are extremely popular with teens. Switching venues, you could be working with teachers and administrators to organize school events, including school dances, graduation parties, and field days. If the client is a company planning an annual picnic, you will be there to make certain that all the children, regardless of age, enjoy themselves along with the parents. The number of party types and themes are endless. The reason for the wide variety of event selections is because Xtreme Fun Franchisees are able to custom tailor an event to satisfy a client's needs and budget.



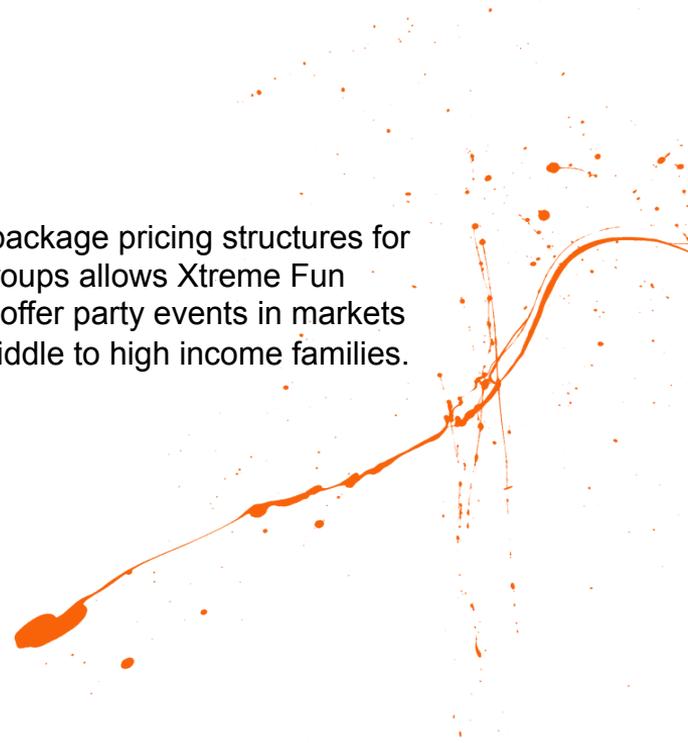


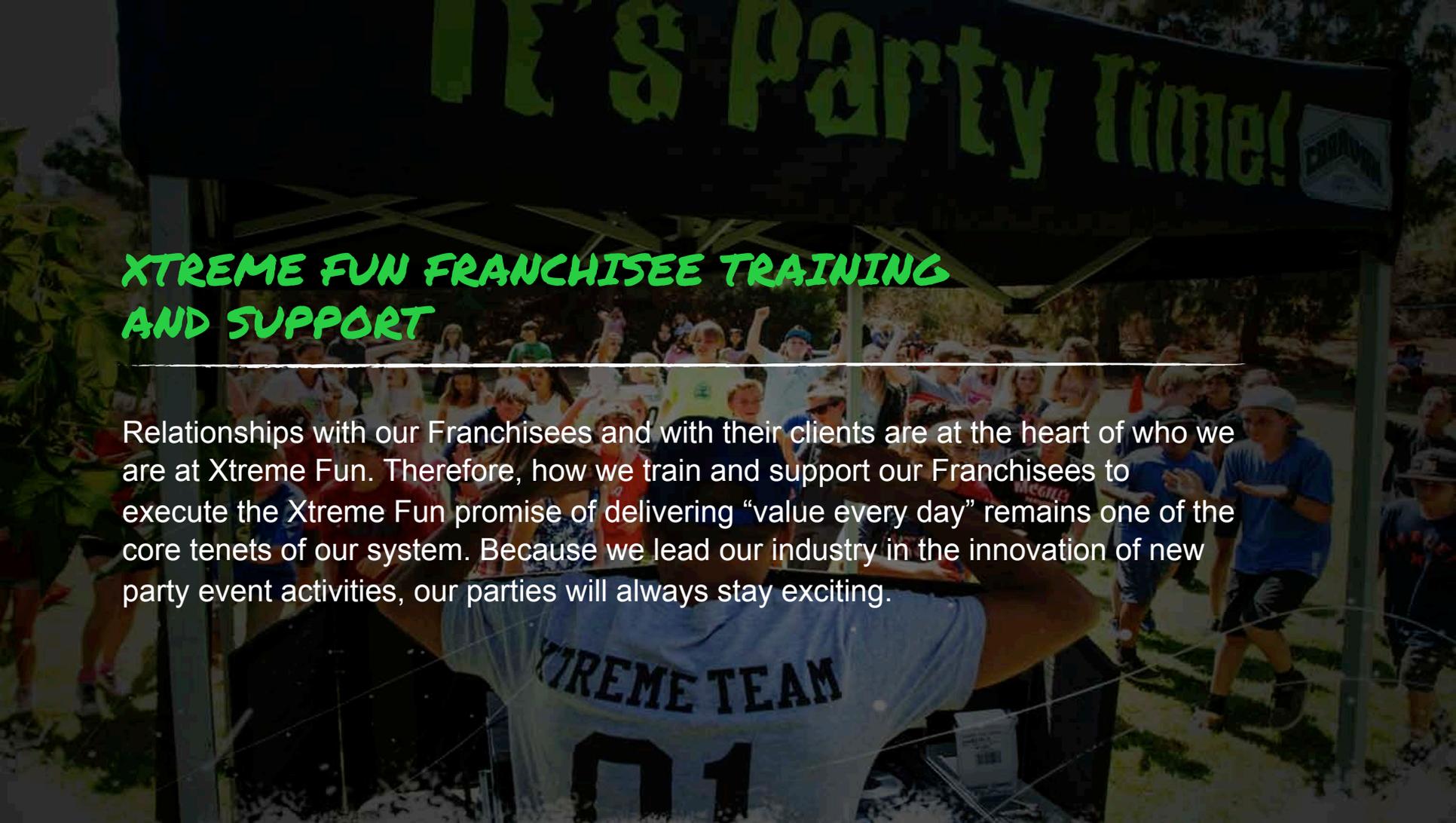
IT'S PARTY TIME!

The vast majority of party event companies are single-event entertainment companies and only appeal to a smaller market segment or age group. These companies are not able to multiply revenue by cross-selling services to an already-existing client base. Being able to cross-sell another service, such as an anniversary party, to parents who are giving a children's event increases our client lifetime value and retention. This improves our Franchisees' cash flow and maximizes their marketing budget.



Flexible event package pricing structures for most income groups allows Xtreme Fun Franchisees to offer party events in markets ranging from middle to high income families.





It's Party Time!

XTREME FUN FRANCHISEE TRAINING AND SUPPORT

Relationships with our Franchisees and with their clients are at the heart of who we are at Xtreme Fun. Therefore, how we train and support our Franchisees to execute the Xtreme Fun promise of delivering “value every day” remains one of the core tenets of our system. Because we lead our industry in the innovation of new party event activities, our parties will always stay exciting.

It's Party Time!



The Xtreme Fun Team is there when you need us. Our ongoing support differentiates us from other franchisors. We look forward to helping with all parts of your business and facilitating your growth.

XTREME TEAM

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READY TO HAVE SOME "XTREME FUN" WITH THIS UNIQUE INTERACTIVE PARTY EVENT FRANCHISE OPPORTUNITY?

Would you like to learn more about the most exciting franchise in the interactive entertainment market?



Take the journey into our franchise discovery process by contacting us today:

1 (800) 217-7310 | franchise@xtremefun.com

Xtreme Fun

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